

Field Sponsorship Pricing Guide

**Signs will be displayed for a 3-year period unless otherwise noted*

Sponsorship Options	Total Due
One Time Payment Plan \$2000 + \$235 (cost of the sign) for a 3-year display period <i>Payment is paid in full in year 1</i>	\$2,235
Multi-Year Payment Plan \$2400 + \$235 (cost of the sign) for a 3-year display period <i>Payments are made over 3 years</i>	\$2,635 <i>\$1,035 due year 1</i> <i>\$800 due years 2 & 3</i>
Try-It Plan* \$1000 + \$235 for the cost of the sign for a 1-year display period <i>Payment is paid in full in year 1</i> <i>Two years may be added to the contract at the end of Year 1 at a cost of \$800 per year.</i>	\$1,235

What You Get With Your Sponsorship?

- Full color 42" H x 72" W Dibond® sign
- Display of your sign on one of two SPARK turf fields for 1 or 3 years (see above for options)
- Your business's exposure to tens of thousands of field users plus drive-by traffic
- Listing and 'Thank You' in the UDP&R Leisure Guide (distributed 3x per year to 8,900 households in and around Upper Dublin)

Why Advertise @ SPARK?

Your business will gain exposure through:

- The SPARK fields host 2000+ permitted sports activities attracting tens of thousands of players and spectators per year.
- The SPARK fields host countless non-permitted activities (pick-up games, etc.).
- The SPARK fields are located along SPARK Drive, a well-traveled access roadway for those attending Upper Dublin High School classes, events and activities.
- SPARK also features a 1/2 mile walking loop that is frequented daily.

Notable Annual Events @ SPARK

The SPARK fields are home to many Upper Dublin-based and regional events. Among these events are:

- Practices and home games for: UDJAA football program, CCLC lacrosse programs, UD-JAA field hockey program, UDSC soccer teams, UD High School field hockey team, UD High School boys and girls lacrosse teams and UD High School boys and girls soccer teams
- Adult field hockey and girls lacrosse summer leagues
- Regional 7v7 football workouts
- Keystone State League youth football playoff games
- Philadelphia Union Soccer Camp
- Upper Dublin Soccer Club's Philadelphia Union nights
- Battle of Fort Washington - a 2-day, tri-state, invite-only boys lacrosse tournament

How Do I Become A Sponsor?

1. Select your sponsorship option and contact the Parks & Recreation Department
2. Submit your company logo/design for approval
3. Once approved, your sign will be ordered and installed
4. Make your first payment to Upper Dublin Township

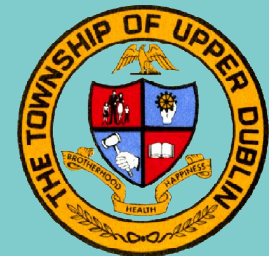
For more information or to secure your sponsorship, contact Derek Dureka

Derek Dureka
Parks & Recreation Director
Upper Dublin Township
DDureka@upperdublin.net
(215) 643-1600 x3239

Upper Dublin Township's Upper Dublin Sports Park (SPARK) Field Sponsorship Opportunities



Advertising opportunities now available for your business at one of the busiest sports complexes in the area



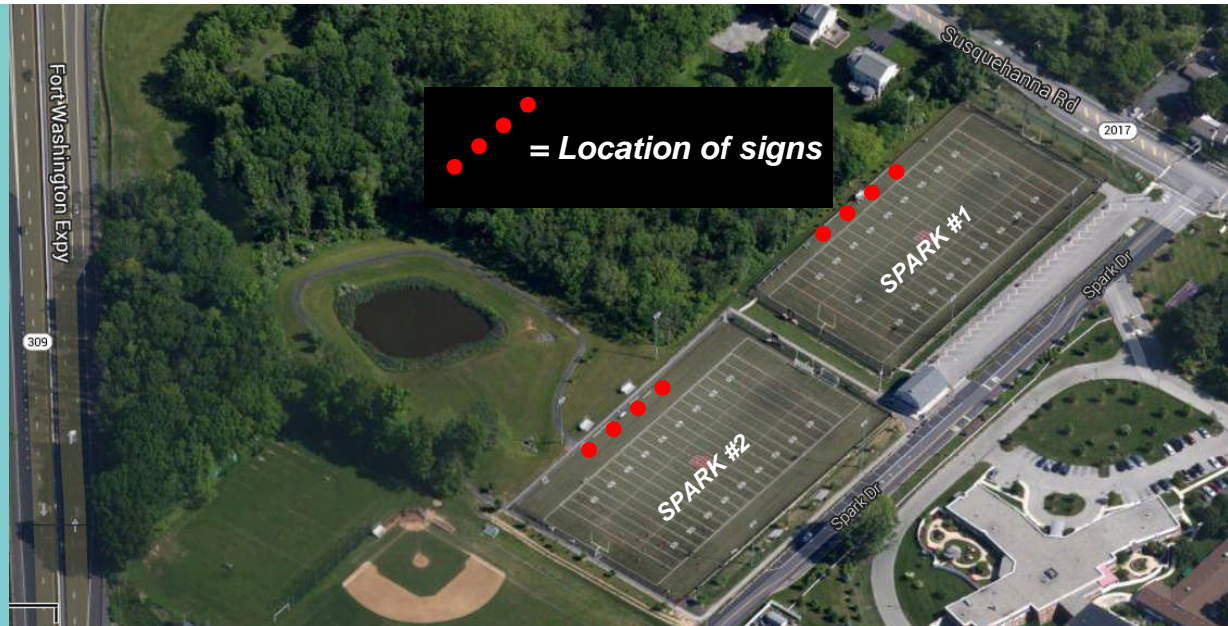
UDP&R
UPPER DUBLIN PARKS & RECREATION

Sign Details & Locations



Each sign will measure 40" H x 72" W. The signs will be placed on every other section of fencing (as shown in the above picture). The design of the sign is up to you, but we recommend including your company's logo, phone number and website address. The design is to be submitted to Upper Dublin Parks & Recreation for approval. Agencies must fall within the *Upper Dublin Parks & Recreation Sponsorship Guidelines*.

Your sign will be full-color and printed on a rigid, durable, aluminum composite material with a solid plastic core. The sign is fade resistant for at least 3 years and will be secured to the fence with anti-vandal hardware. Your sign will be affixed to the interior portion of the fence closest to Route 309 (see photo below) and will face SPARK Drive. The back of the sign will be black. Parks & Recreation staff will install and manage the signs.



Signs will be placed between the 30 yard lines on both fields. The actual location of your sign will be at the discretion of the Parks & Recreation staff, but location requests will be accepted and accommodated as best as possible.