



UPPER DUBLIN
FIRE & ICE FEST

SPONSORSHIP LEVELS

Title Sponsor – \$10,000 (1 available)

- Exclusive naming rights
- VIP access at Fire & Ice Fest, including parking and 8 complimentary drink tickets (if you so choose)
- Banner designed to represent your business at Fire & Ice Fest (if commitment received by January 26, 2024)
- Booth at Fire & Ice Fest
- Full page, full color ad in UDP&R's Summer 2024 Leisure Guide, recognition on UDP&R website and social media pages, and other marketing materials.

Ice Skating Rink Sponsor – \$7,500 (3 available)

- VIP access at Fire & Ice Fest, including parking and 6 complimentary drink tickets (if you so choose)
- Banner designed to represent your business at Fire & Ice Fest (if commitment received by January 26, 2024)
- Booth at Fire & Ice Fest
- Half page, full color ad in UDP&R's Summer 2024 Leisure Guide, recognition on UDP&R website and social media pages, and other marketing materials.

Overhead Drone Show Sponsor – \$6,000 (1 available)

- Opportunity to introduce the Drone Show
- VIP access at Fire & Ice Fest, including parking and 4 complimentary drink tickets (if you so choose)
- Banner designed to represent your business at Fire & Ice Fest (if commitment received by January 26, 2024)
- Booth at Fire & Ice Fest
- Half page, full color ad in UDP&R's Summer 2024 Leisure Guide, recognition on UDP&R website and social media pages, and other marketing materials.

Warming Tent Sponsor – \$5,000 (2 available)

- VIP access at Fire & Ice Fest, including parking and 2 complimentary drink tickets (if you so choose)
- Named on a banner displayed at Fire & Ice Fest (if commitment received by February 9, 2024)
- Booth at Fire & Ice Fest
- Quarter page, full color ad in UDP&R's Summer 2024 Leisure Guide, recognition on UDP&R website and social media pages, and other marketing materials.

Beer/Wine Garden Sponsor - \$3,500 (2 available)

- VIP access at Fire & Ice Fest, including parking and 6 complimentary drink tickets (if you so choose)
- Named on a banner displayed at Fire & Ice Fest (if commitment received by February 9, 2024)
- Booth at Fire & Ice Fest
- Sign posted with your company's logo in the beer/wine garden
- Your name will be listed in Upper Dublin Parks & Recreation's Summer 2024 Leisure Guide.
- Name listed in UDP&R's Summer 2024 Leisure Guide, recognition on the UDP&R website and social media pages, and other marketing materials.

Winter Wonderland Sponsor - \$2,500 (4 available)

- VIP access at Fire & Ice Fest, including parking and 2 complimentary drink tickets (if you so choose)
- Named on a banner displayed at Fire & Ice Fest (if commitment received by February 9, 2024)
- Booth at Fire & Ice Fest
- Your name will be listed in Upper Dublin Parks & Recreation's Summer 2024 Leisure Guide.
- Name listed in UDP&R's Summer 2024 Leisure Guide, recognition on the UDP&R website and social media pages, and other marketing materials.

Inflatable Sponsor - \$1,250 (5 available)

- Named on a sponsor sign displayed at Fire & Ice Fest (if commitment received by February 9, 2024)
- Booth at Fire & Ice Fest
- Name listed in UDP&R's Summer 2024 Leisure Guide, recognition on the UDP&R website and social media pages, and other marketing materials.

Entertainment Sponsor - \$1,000 (5 available)

- Named on a sponsor sign displayed at Fire & Ice Fest (if commitment received by February 9, 2024)
- Booth at Fire & Ice Fest
- Name listed in UDP&R's Summer 2024 Leisure Guide, recognition on the UDP&R website and social media pages, and other marketing materials.

S'more Sponsor - \$750 (5 available)

- Sign with your company's logo will be placed at the S'mores booth.
- Recognition on the UDP&R website and social media pages, and other marketing materials.

Face Painting Sponsor - \$500 (5 available)

- Sign with your company's logo will be placed at the Face Painting booth.
- Recognition on the UDP&R website and social media pages, and other marketing materials.

Fire Pit Sponsor - \$250 (10 available)

- Recognition on the UDP&R website and social media pages, and other marketing materials.