

2022 Upper Dublin Township Parks & Recreation Use & Connectivity Survey

As of 4/16/23

Mailed Surveys Sent: 2500
Mailed Surveys Returned: 713

Online Surveys Completed: 966

	Mailed Survey		Online Survey	
	# of Responses	Response %	# of Responses	Response %
1. Indicate the # of people in your household in each age group	713		966	
a. 5 yrs. old and under	90	7%	167	17%
b. 6 – 9 yrs. old	67	5%	195	20%
c. 10 – 14 yrs. old	97	8%	240	25%
d. 15 – 18 yrs. old	81	7%	165	17%
e. 19 – 25 yrs. old	87	7%	137	14%
f. 26 – 39 yrs. old	133	11%	218	23%
g. 40 – 59 yrs. old	257	21%	509	53%
h. 60+ yrs. old	412	34%	389	40%
2. Household zip code	694		965	
a. 19001	3	0%	8	1%
b. 19002	287	41% #1	347	36% #1
c. 19025	170	24% #2	234	24% #2
d. 19034	136	20% #3	199	21% #3
e. 19038	32	5%	21	2%
f. 19075	36	5%	56	6%
g. 19090	30	4%	89	9%
h. Other			11	1%
3. Do people in your household visit UD Parks?	696		902	
a. Yes	621	89%	868	96%
b. No (skip to question #8)	75	11%	34	4%
4. How often does your household visit UD Parks?	619		880	
a. Everyday	22	4%	58	7%
b. Once/wk	78	13%	159	18%
c. Several days/wk	190	31% #1	273	31% #1
d. Several days/month	184	30% #2	208	24% #2
e. Monthly	158	26% #3	182	21% #3
5. For what purpose(s) do people in your household visit UD Parks?	643		893	
a. UDP&R program/event	106	16%	214	24%
b. Youth Sports	116	18%	288	32%
c. Exercise	517	80% #1	691	77% #1
d. Relaxation	276	43% #3	398	45% #3
e. Pick-up sport	39	6%	78	9%
f. Playground	220	34%	388	43%
g. Sports Court	127	20%	236	26%
h. Enjoy/explore nature	320	50% #2	487	55% #2
i. Facility Rental	39	6%	67	8%
j. Other:	65	10%	101	11%

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6. How do you get to Upper Dublin Parks?	642		896	
a. Drive	590	92%	813	91%
b. Walk/Run	311	48%	432	48%
c. Bike	85	13%	141	16%
d. Other:	3	0%	11	1%

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7. Indicate which UD Parks have you visited w/in the last year	642		895	
a. Aidenn Lair Park	119	19%	169	19%
b. Burn Brae Park	75	12%	151	17%
c. CHAC	168	26% #5	289	32% #5
d. East Oreland Park	56	9%	102	11%
e. E.B. Wright Park	9	1%	10	1%
f. Franklin Park	51	8%	85	9%
g. Henry Lee Willet Park	37	6%	107	12%
h. Klosterman Park	44	7%	98	11%
i. Loch Alsh Reservoir	135	21%	220	25%
j. Mondauk Manor	249	39% #3	291	33% #4
k. Mondauk Common	503	78% #1	706	79% #1
l. North Hills Park	22	3%	28	3%
m. Pine Run Park	57	9%	95	11%
n. Robbins Park	217	34% #4	376	42% #3
o. Sheeleigh Park	48	7%	92	10%
p. Three Tuns Park	63	10%	104	12%
q. Twining Valley Park	252	39% #2	450	50% #2
r. UD Community Pool	26	4%	35	4%
s. SPARK	163	25%	277	31%
t. Veterans Park	53	8%	85	9%
u. Wentz Pond	32	5%	68	8%
v. Other	18	3%	28	3%

8. What park amenities do you feel our park system is missing?

	Mailed Survey		Online Survey	
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9. Do people in your household walk or bike in Upper Dublin Township?	692		866	
a. Yes	606	88%	798	92%
b. No (skip to question #12)	86	12%	68	8%

	Mailed Survey		Online Survey	
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10. Please indicate why those in your household walk or bike in the township.	614		818	
a. Exercise/Health & Wellness	592	96%	758	93%
b. Destination	122	20%	244	30%
c. Leisure	363	59%	526	64%
d. Other	30	5%	41	5%

	Mailed Survey		Online Survey	
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11. Where do walk or bike to?	581		812	
a. Parks, Recreation Facilities or Trails	413	71% #1	599	74% #1
b. Schools	99	17%	230	28% #2
c. Library	73	13%	120	15%
d. Work	7	1%	16	2%
e. Public Transit Stations	44	8%	72	9%
f. Ambler Borough	146	25% #3	199	25%
g. Maple Glen	129	22%	152	19%
h. Dresher	148	25%	183	23%
i. Fort Washington	175	30% #2	219	27% #3
j. Willow Grove	33	6%	74	9%
k. Food & Beverage	108	19%	179	22%
Other	48	8%	98	12%

12. Where would you like to walk or bike to but currently cannot?

	Mailed Survey		Online Survey	
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13. What types of UDP&R Recreational Services has your household used w/in the last 3 years?	624		785	
a. Discount tickets	141	23% #3	202	26% #3
b. PS aged programs	55	9%	111	14%
c. Elementary aged programs	88	14%	197	25%
d. Adult programs	110	18%	176	22%
e. Weeklong sports camps	33	5%	99	13%
f. Weeklong science/art/nature camps	32	5%	83	11%
g. Twining Valley and/or X-Zone	31	5%	93	12%
h. Park Challenge	29	5%	92	12%
i. Bus trip	36	6%	39	5%
j. Summer concert series	150	24% #2	236	30% #1
k. Outdoor movies	48	8%	110	14%
l. Virtual Programs	33	5%	62	8%
m. Other family-oriented special events	67	11%	148	19%
n. Do not use any of the mentioned services	251	40% #1	211	27% #2

14. What offer recreational services would you like UDP&R to consider offering?

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	# of Responses	Response %	# of Responses	Response %
15. How do you find out about UDP&R's Recreational Services?	649		797	
a. Leisure Guide (mailed)	518	80% #1	594	75% #1
b. Leisure Guide (online)	111	17%	231	29%
c. UDP&R website	179	28% #3	272	34% #3 - T
d. Social media	168	26%	341	43% #2
e. UDP&R emails	101	16%	194	24%
f. Flyers	47	7%	41	5%
g. Word-of-mouth	227	35% #2	272	34% #3 - T
h. Other	28	4%	48	6%

16. Where else should UDP&R be advertising?

	Mailed Survey		Online Survey	
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17. If not using UDP&R Recreation Services, why not?	219		267	
a. Nothing of interest to me	84	38%	85	32%
b. Not offered at convenient times/days?	38	17%	55	21%
c. Do not know about them	68	31%	44	16%
d. Cost prohibitive	12	5%	24	9%
e. Other:	56	26%	151	57%

	Mailed Survey		Online Survey	
	# of Responses	Response %	# of Responses	Response %
18. Over the next 3 to 5 years, what should UDP&R's focus be?	658		793	
a. Offering greater variety of programs	119	18%	178	22% #5
b. Offering greater variety of special events	120	18%	157	20%
c. Offering greater variety of discount tickets	134	20% #5	143	18%
d. Development of Township trail/path/systems for a more walkable community	420	64% #1	577	73% #1
e. Enhance recreational amenities at existing parks	215	33% #3	328	41% #3
f. Acquisition of Open Space	218	33% #2	381	48% #2
g. Environmental improvements to Parks/Open Space	173	26% #4	290	37% #4
h. Nothing - maintain the status quo	81	12%	71	9%
i. Other (if anything written, write on #18I tab)	69	10%	100	13%